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FOR IMMEDIATE RELEASE

March 1, 2011

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THE COLUMBUS SQUARE CLASSIC CAR SHOW IS GETTING A LOT BIGGER!

COLUMBUS, OHIO – The Hadler Companies, owner and operator of the Columbus Square Shopping Center, has partnered with the Auto Smarts Radio group to produce and operate their annual car show. The car show is held in conjunction with the Northland Area Fourth of July Parade, and begins when the parade finishes on July 4. The Northland parade has been one of the must-see holiday parades in central Ohio for 48 years. The parade was originally started in Forest Park in 1963. The car show benefits a different Northland area charity every year, and this year it is Big Brothers Big Sisters. Columbus Square Shopping Center, with more than 80 stores, is located on over 50 acres in northeast Columbus, at the corner of Rt.161 and Cleveland Avenue.

"Last year's car show was really fun!" said George Hadler, CEO of The Hadler Companies. "I'll be bringing my classic 1970 Cadillac convertible again. The Hadler family really enjoys sponsoring this event. We hope it adds some excitement to the parade and becomes an annual tradition as a fun family event for the Northland communities."

"The Hadler Companies want to give back to the Northland community. Columbus Square Shopping Center's continued success depends on support from the Northland community. We want to do our best to earn loyal shoppers, and that in turn will allow us to continue to improve the center and enhance the neighborhood."

"Cars are all we do," says Dan "Boots" Longenette, creator and on air personality of the Auto Smarts radio show. "I see this car show as a way to share our passion for cars and generate that interest in others. Working on these vehicles is a labor of love. I plan on bringing my 1957 Chevy, 1923 T Street Rod and 1957 Chevy Custom Harley Golf Cart to the show. We invite everyone to join us".

The Hadler Companies have been serving central Ohio businesses since 1947, and is a family company that owns and manages prime shopping center sites with approximately 2,000,000 square feet of retail space in the Midwest. They also operate the Hadler Realty Company, Hadler Real Estate Management Company, Transamerica Building Company, Sunlight Cleaners, and Columbus Square Bowling Palace.

Auto Smarts is the region's premiere radio show dedicated to those that are looking to buy, repair, or race cars, trucks, motorcycles or anything on wheels. The show is syndicated and on radio stations around the Midwest. Dan "Boots" Longenette boasts nearly 25 years in the automotive industry and anchors an on-air radio pit crew with four diverse personalities with plenty of broadcasting savvy. The show is on air locally on 95.5 FM (The HAWK) and 107.1 FM (WINK). "Boots" is also a regular commentator on auto topics on local television Fox28.

For more information on this event, please visit: <http://www.mycolumbussquare.com/> or <http://www.autosmarts4u.com/>

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