



Columbus Square Herald

www.MyColumbusSquare.com

April 2011

APRIL SHOWERS BRING MAY FLOWERS AND OTHER NORTHLAND AREA EVENTS

It's nice to see Spring arrive after a long winter. Landscaping at Columbus Square is happening and the flowers and plants will be blooming soon. The warm weather is sure to make us all feel better about everything, including the economic news. Our government and the best minds in the country are working overtime to solve our problems. We just need to run our businesses soundly in the mean time, and make sure we serve our customers better than our competitors.

We continue to do everything we can to draw customers to the center, including billboards, the Lebowski Fest at the Bowling Palace, and the Classic Car Show and the Farmers' Market in July. I challenge all of you to do the same. These goals take time, but there is always the point of beginning. It takes time before you



see the benefits of your efforts, but whatever you do to promote your business will surely increase from year to year so long as you're constantly asking prospective customers to patronize your business. You can see what we have done with Columbus Square. It is working because we have been consistent.



The extra time and effort you spend in promoting your business, especially the customer experience once they enter your door, will also pay off. Make it a goal to be better than your competitors, then commit to remain ahead of the pack.

This issue of the newsletter features Northland area events that can benefit all of us at Columbus Square. Take a look at the possibilities on both pages and consider volunteering and getting involved. It's all an important part of being members of the Northland community.

George Hadler, CEO, The Hadler Companies



Join us for a NORTHLAND COMMUNITY CLEANUP DAY on SR-161

Meet at the
Sharon Woods Center
behind Jiffy Lube, 1800 East Dublin Granville Rd (at Sharon Woods Boulevard) on

Saturday, May 7, 2011
9:00 am - 12:00 noon

Help us remove trash and debris from the shoulders and culverts of SR-161 to improve its appearance and to prevent these materials from being shredded during mowing activities on the corridor this summer.

Bags, gloves, safety vests and pick-up tools will be provided.
Please wear brightly colored clothing and sturdy, waterproof footwear for safety!

Businesses on SR-161 are invited to partner with us on this project!

For more information or to RSVP, please contact NABA SR-161 Task Force Chair Dave Cooper at (614) 888-2201 or email cleanupday@mync.org.



Presented by the
Northland Community Council
Landscaping and Beautification Committee
with support from
Keep Columbus Beautiful, the
Northland Area Business Association
and the **NABA SR-161 Task Force**



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Y WALK NORTHLAND WELLNESS & MEDIA FAIR

**Healthy Lifestyles
NORTH YMCA**

SATURDAY MAY 14
10-3 PM RAIN OR SHINE!

The Walk, Wellness & Media Fair kicks off at 10 am at the North YMCA.
Contact Dawn Patterson 614-885-4252
dpatterson@ymcacolumbus.org

The YMCA, the North Side Health Advisory Committee, and the North Y Service Club invites you, your neighbors, and community groups to join us on a refreshing walk around Forest Park and then converge at the North YMCA for a Wellness, & Media Fair. WALKING IS NOT REQUIRED TO PARTICIPATE.

Joining us will be the Northland High School band and other local music groups, restaurants, and many local wellness-related businesses. EVERYONE IS WELCOME!



NORTH YMCA
1640 Sandalwood Place
Columbus, OH 43229
ymcacolumbus.org



Tenant News

KRESGE CONTRACTING recently received a **Contractor of the Year Award** from the **National Association of the Remodeling Industry** (NARI) as a Regional Winner in the **Kitchen \$40,000-\$80,000** category.

SOLAY BISTRO was recently featured on **FOX28 Good Day Columbus Best Food Finds** with Johnny Diloretto.

Our congratulations to both for receiving the positive publicity!

Property Management News

CALLING ALL GARDENERS

The Route 161 flower/ landscape boxes need volunteer help. They have funds to help purchase plants, and plenty of garden expertise from our friends at Oakland Nursery. The garden boxes are replanted every spring. The planting is a fun team-building effort for any group. Please contact Judy Harding (161 Landscape box chairperson) at karmelmorsemanor@yahoo.com if you are interested in joining her team.

LANDSCAPING

EMI, our landscape contractor again this year, has already started prepping the landscape beds around the shopping center. The edging is started and the trimming is done. The mulching will start soon weather permitting. EMI will also handle the grass cutting this year at the center.



BANNERS

The local neighborhood association banners have been put up on the light poles around the center, and add a great touch of color.



SPRING IS HERE

When the weather warms up, it's time to clean up around your store. Washing the front windows and hosing off the sidewalk is a good way to present your best appearance to your customers. A clean sidewalk makes a good impression, and also keeps the dirt out of your store.

REMINDER

Warm weather means AIR CONDITIONING soon. You should have your equipment checked by a reputable commercial heating and air conditioning company. Don't wait until the hot weather is here as these companies are then swamped with calls and a repair could be delayed. Many of these companies have "Spring Specials" that may save you some money by doing the check earlier in the season.

Leasing

If you know anybody who is looking for retail space, please have them call Stacie Warren at 614-545-6230, or email her at swarren@hadlercompanies.com.



Northland Community Shredding Day
and food drive to benefit
Mid-Ohio Foodbank
Saturday, May 21, 2011
10 am to 2 pm
Columbus Metropolitan Library
5590 Karl Road

Help protect yourself and your family from identity theft! Bring personal papers, computer disks and other materials* containing unneeded confidential information to our Community Shredding Day to be shredded using Fireproof Records Center's mobile shredding unit at no charge. Keep these materials out of the hands of identity thieves! Please bring **three non-perishable food items** (e.g., boxed dry foods; canned meats, fruits and vegetables; cereals and mixes; pasta and rice) to donate to **Mid-Ohio Foodbank** to help feed hungry people in central Ohio. Visit www.midohiofoodbank.org for more information.

* Limit 5 boxes or paper bags, please.

Here are examples of materials that crime prevention experts including the National Crime Prevention Council and the Columbus Division of Police recommend you dispose of by shredding:

- Address labels from junk mail and magazines
- Bank statements, canceled and voided checks, ATM receipts
- Birth certificate copies
- Computer CDs, floppy disks and tape cartridges containing financial or other confidential data
- Credit and charge card bills, carbon copies, summaries and receipts
- Credit reports and histories
- Documents containing names, addresses, phone numbers or e-mail addresses
- Documents containing maiden name (used by credit card companies for security reasons)
- Documents containing passwords, PIN numbers or Social Security numbers
- Driver's licenses or items with a driver's license number
- Employment records and resumés
- Expired passports and visas
- Legal documents
- Investments, stocks and property transactions
- Items with a signature (leases, contracts, letters)
- Medical and dental records
- Outdated identification cards (college IDs, state IDs, employee ID badges, military IDs)
- Pre-approved credit card applications
- Receipts with card or checking account numbers
- Report cards
- Tax forms, pay stubs, benefits statements
- Transcripts
- Travel itineraries, used airline tickets, luggage tags
- Utility bills (telephone, gas, electric, water, cable TV, internet)

To learn more about identity theft, visit the Federal Trade Commission ID Theft Web site at <http://www.ftc.gov/idtheft>.

Presented by the Northland Community Council and the NABA State Route 161 Task Force and endorsed by the Columbus Division of Police with support from Fireproof Records Center, the Columbus Metropolitan Library and The Ink Well Business Center.



Tenant Anniversaries

Columbus Square congratulates our tenants with business anniversaries in April:

- Foxy Nails - since 1997
- Classic Pizza - since 2000
- A Artistic Hair Design by Tacia - since 2004
- A Sister's Touch - since 2006
- Show & Sell Merchandise - since 2007

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